

BEWARE OF UNSOLICITED COMMUNICATION

Kind Attention: All Policy Holders

It has come to our notice that unsolicited calls are being made to some of our policy holders, by vested individuals, in the name of HDFC Life.

We wish to reiterate that HDFC Life is the only custodian of accurate and updated information regarding your policy and will never issue any communication which is against the objective of your policy or transfer policy between life insurance companies.

Here's what you should and should not do to protect yourself from such fraudsters-

DON'Ts

- **Please do not fall prey to such unsolicited communication.**
- Please **do not** respond to calls, SMS or emails from anyone promising you opportunities to cash-in on unpaid gains or bonus from your policy even if the caller or sender claims to be from HDFC Life or Insurance Regulatory and Development Authority (IRDA).

DOs

If you receive any calls, SMS or emails regarding sharing confidential information about your policy or cashing in on payouts, please inform us immediately in the following ways:

- Call us on our help line **18602679999** (All seven days; 9.00 AM to 9.00 PM; local charges apply. DO NOT prefix any country code e.g. +91 or 00)
- Forward the email received by you to service@hdfclife.com

For any further queries, please contact us at the touch points mentioned above.

**For HDFC Standard Life Insurance Company Limited
Customer Relations Department**

Insurance is the subject matter of the solicitation.
HDFC Standard Life Insurance Company Limited. In partnership with Standard Life plc.
Regn No.101
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