

✓ = WHAT DOCUMENTS DO YOU NEED?

Age Proof: Birth Certificate/ Permanent Driving License/ PAN Card/ School Certificate

Address Proof: Telephone/ Electricity/ Credit Card/ Water Tax Bill (all not over 3 months old)/ Lease Agreement/ Gas Connection Card or Letter/ Bank Statement (not over 1 month old)/ Passport/ Permanent Driving License/ Ration Card.

Income Proof: ITR Form 16 (not over 3 years old)/ Salary Slip (not over 3 months old). Please contact your sales representative for more details in this aspect

Identity Proof: PAN Card/ Voter ID Card/ Permanent Driving License/ Passport/ Ration Card with Photo

Payment⁷: Cheque/ DD to be drawn in favour of HDFC Life or Cash (up to ₹50,000)

One Photograph

The above mentioned list is only illustrative and not exhaustive



HOW DO YOU ACCESS OUR SERVICES?

Flexibility in premium payments:

- **Online Payment:** Pay online at www.hdfclife.com
- **Electronic transfer:** ECS/ SI/ Direct Debit
- **E - Collect:** Pay by NEFT or RTGS through Net Banking facility
- **Automated Voice Guided Payment:** Call us on 18602679999⁸ and pay using VISA, Master, American Express or Diners Credit Card

Missed call service:

- Get the policy details by just giving a missed call to the numbers given below -
- 08000006607** for premium amount
- 08000006608** for premium amount with due date

'My account' facility (cp.hdfclife.com):

- Pay premiums online and get instant acknowledgements
- Perform a Fund Switch, Premium Redirection or Top Up
- View, download, print or even Email your Premium Notices, Premium Receipts, Annual Premium Statements and Unit Statements
- View medical reports⁹

To buy online, call us on
1800-266-9777
(toll free)
or
1860-267-9999⁸



SMS
NOW to 5676727



Email us at
life@hdfclife.com

Buy Online at at
<http://ops.hdfclife.com>

Log on to:
HDFCLife.com

7. Pan is mandatory for total annualized premium under all insurance proposals, aggregated at the customer level above Rs. 50,000/- irrespective of premium payment mode. In the absence of PAN other relevant options as per specifications will apply-Form 60/61/NRI questionnaire. The method to pay your premium towards the proposal/ policy of HDFC Life you wish to take shall be shared with you by your Financial Consultant/ Broke. Please get in touch with them for the same. 8. Local charges apply. Available on all 7 days from 9 am to 9 pm. Do not prefix any country code eg +91 or 00. 9. Feature of medical report is available only for non rate up policies.

HDFC Standard Life Insurance Company Limited. In partnership with Standard Life Plc Insurance is the subject matter of the solicitation. For more details on risk factors, terms and conditions and exclusions please read the product brochure before conclusion of sale. HDFC Standard Life Insurance Company Limited is the name of our insurance company, HDFC Life is the name of the brand and HDFC Life Health Assure Plan (UIN: 101N087V02, Form No. P501-105-01) is the name of the traditional health plan. The name of the company, name of the brand & name of the plan do not in any way indicate the quality of the plan, its future prospects or returns. HDFC Standard Life Insurance Company Ltd. IRDA Registration No 101. ARN :PP/07/2014/4977
CIN: U99999MH2000PLC128245

BEWARE OF SPURIOUS PHONE CALLS AND FICTITIOUS/FRAUDULENT OFFERS

IRDA clarifies to public that

- IRDA or its officials do not involve in activities like sale of any kind of insurance or financial products nor invest premiums.
- IRDA does not announce any bonus. Public receiving such phone calls are requested to lodge a police complaint along with details of phone call, number.

✓ Take care of life's little big surprises

@ just ₹ **12**/ day*



HDFC Life
Health Assure Plan

Health Assured. Pride Secured.



HDFC Life
Sar utha ke jyo!

*Per person premium (exclusive of taxes) payable under a Silver Plan Family Floater, covering male and female, aged 35, with sum insured for ₹3 lacs paying ₹8277 as annual premium.

As the head of your family, you are called upon to satisfy multiple roles- a doting father, a loving husband and a dutiful son. Nothing gives you greater pride than seeing the broad smiles on the faces of your loved ones by fulfilling the smallest of their needs.

But while you plan for all the anticipated expenses that fulfill their dreams, unplanned health expenses can also come knocking on your door, unannounced. Don't let them ever throw you off guard. Plan for life's little big surprises with HDFC Life Health Assure Plan today

WHAT ARE IT'S KEY FEATURES ?




C Comprehensive Coverage

- + Inpatient Hospitalisation Benefit
- + Pre and Post Hospitalisation Benefit
- + Hospital Cash Benefit¹
- + Maternity Benefit²
- + Day Care Benefit
- + Donor Expense Benefit
- + Wellness Benefit¹



C Coverage for all your loved ones

- + Cover your spouse, your children, your parents as well as you in laws.




R Restore Benefit

- + Restore³ the original Sum Insured automatically if the original sum insured and multiplier benefit is exhausted.



M Multiplier Benefit

- + Annual Limit increases by 50% of the Sum Insured after 1 claim free year and 100% after 2 consecutive claim free years.
- + No extra premium for the increased cover.




P Premium Guarantee⁶

- + Guaranteed for 3 years policy term.
- + No change in premium due to increase in the ages of the lives assured and in case of claims
- + Premium reviewed at the end of policy term



L Lifetime Renewability

- + The cover will not stop in your old age⁴
- + No fresh medical underwriting at each renewal.



R Room Rent Enhancement

- + Opt for an enhanced room rent limit as long as standard private room is opted for.
- + Eliminates⁵ the sub-limit of 1% on room rent.

Notes: There is no benefit on maturity. This product does not offer any benefit on death.
 1. Gold Plan Only 2. Family Floater Gold Plan Only 3. For a given policy year. Subject to term & conditions. Please read product brochure for details. This is an optional benefit and must be opted for at the inception of the policy by paying extra premiums/ 4. Subject to continuity of policy with no break in cover, at the then prevailing premium rates and the then prevailing product terms and conditions 5. Subject to term & conditions please read product brochure for details. This is an optional benefit and can only be opted for at the inception of the policy by paying extra premiums. 6. Subject to policy being in force. Please read the product brochure for details of what is covered, exclusions, terms & conditions.

WHAT ARE YOUR PLAN OPTIONS?

INDIVIDUAL	Sum Insured
FAMILYFLOATER	Minimum Sum Insured Maximum Sum Insured

	GOLD	SILVER
INDIVIDUAL	₹ 5 Lakh	₹ 3 Lakh
FAMILYFLOATER	₹ 7 Lakh ₹ 10 Lakh	₹3 Lakh ₹ 5 Lakh

WHAT'S COVERED?

INPATIENT HOSPITALISATION BENEFIT	Reimbursement of expenses incurred in the hospital where the duration of stay is more than 24 hours	✓	✓
DAY CARE BENEFIT	-200 Day Care Procedures covered. -Does not require 24 hours hospitalisation -Covers new day care procedures, subject to preauthorisation by us	✓	✓
PRE & POST HOSPITALISATION BENEFIT	-Reimbursement of expenses incurred 30 days before admission and 60 days from discharge -Also available for Day Care procedures	✓	✓
HOSPITAL CASH BENEFIT	-Fixed Daily Cash for each day spent in hospital (excluding first 24 hours) -Amount paid is in addition to IHB	✓	✗
MATERNITY BENEFIT	-Only with Family Floater -Reimbursement of expenses incurred in pregnancy and its complications, if any -3 Year Waiting Period -Maximum of 2 claims during lifetime	✓	✗
DONOR EXPENSE BENEFIT	-Reimbursement of expenses of harvesting of the organ and treatment of the donor -Life Insured must be the recipient of the organ	✓	✓
EMERGENCY AMBULANCE BENEFIT	Reimbursement of emergency ambulance charges up to ₹2,000 per life insured per policy year	✓	✓
WELLNESS BENEFIT	Health check up vouchers worth ₹ 500, ₹ 700 or ₹ 1,000 for every life insured provided in 2nd year of every 3 year policy term	✓	✗
ADDITIONAL BENEFITS	-Restore Benefit -Room Rent Enhancement	✓	✓

For room rent enhancement: Will be available only on a sum assured of ₹5 lacs.